

PUBLIC ANNOUNCEMENT

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR ISSUE TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION DIRECTLY OR INDIRECTLY, OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE SME PLATFORM OF BSE (BSE SME) IN COMPLIANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS") / ("SEBI ICDR REGULATIONS 2018").



(formerly known as Dachepalli Publishers Private Limited)
CIN: U22110TG1998PLC028994



(Please scan this QR Code to view the
Draft Red Herring Prospectus)

Our Company was originally incorporated at Hyderabad, Andhra Pradesh as "Dachepalli Publishers Private Limited" on 3rd March, 1998 under the provisions of the Companies Act, 1956 vide Certificate of Incorporation issued by the Registrar of Companies, Andhra Pradesh, Hyderabad. Subsequent upon the conversion of our Company to public limited company, the name of our Company was changed to "Dachepalli Publishers Limited" vide fresh certificate of incorporation dated 29th July, 2024 issued by the Central Processing Centre, Haryana. For further details please refer to chapter titled "History and Certain Corporate Matters" beginning on page 158 of this Draft Red Herring Prospectus.

Registered Office: Plot No. 2/B, (C.F.AREA) I.D.A. Cherlapalli, Phase-II, Hyderabad, Telangana, India, 500051

Contact Person: Mr. Anand Joshi, Company Secretary & Compliance Officer

Tel No: + 91-7207020941; **E-mail id:** cs@dachepalli.com; **Website:** www.dachepalli.com

OUR PROMOTERS: MR. VINOD KUMAR DACHEPALLI, MR. RUSHIKESH DACHEPALLY AND MRS. MANJULA DACHEPALLI

DETAILS OF THE ISSUE

INITIAL PUBLIC OFFER OF UP TO 39,60,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH ("EQUITY SHARES") OF DACHEPALLI PUBLISHERS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF RS. [●]/- PER EQUITY SHARE, INCLUDING A SHARE PREMIUM OF RS. [●]/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO RS. [●] LAKHS ("THE ISSUE"), OF WHICH [●] EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH FOR CASH AT A PRICE OF RS. [●]/- PER EQUITY SHARE, AGGREGATING TO RS. [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTIONS BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E., ISSUE OF UP TO [●] EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH FOR CASH AT A PRICE OF RS. [●]/- PER EQUITY SHARE, AGGREGATING TO RS. [●] LAKHS IS HERE IN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [●]% AND [●]% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF THE COMPANY.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Managers, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders, out of which (a) one third of such portion was reserved for applicants with application size of more than 2 lots and up to such lots equivalent to not more than ₹ 10,00,000 and (b) two-third of such portion was reserved for applicants with application size of more than ₹ 10,00,000 provided that the unsubscribed portion in either of such subcategories could have been allocated to applicants in the other sub-category of Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For further details please refer the section titled "Issue Procedure" beginning on page no. 248 of this Draft Red Herring Prospectus. Provided further that for the purpose of public issue by an issuer to be listed /listed on SME exchange made in accordance with Chapter IX of these regulations, the words "Retail Individual investors" shall be read as words "individual investors who applies for minimum application size" A copy will be filed with the Registrar of Companies as required under Section 26 of the Companies Act, 2013.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS [●] TIMES OF THE FACE VALUE

This public announcement is being made in compliance with regulation 247 of SEBI ICDR Regulation, 2018 along with F.No. SEBI/LAD-NRO/GN/2025/233 Notification dated March 03, 2025 and in accordance SEBI (ICDR) (Amendment) Regulations, 2025, and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies, to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake initial public offering of its Equity Shares pursuant to the Issue and has filed the Draft Red Herring Prospectus dated June 24, 2025 which has been filed with the SME Platform of BSE Limited ('BSE SME' or 'BSE') In relation to above, the Draft Red Herring Prospectus filed with BSE shall be made available to the public for comments, if any, for a period of at least 21 days, from the date mentioned below by hosting it on the respective websites of the Stock Exchange i.e., BSE at www.bseindia.com, website of the Company at www.dachepalli.com and the website of the Book Running Lead Manager to the Issue at www.synfinx.com. Our Company hereby invites the members of the public to give comments on the Draft Red Herring Prospectus filed with BSE with respect to disclosures made in the Draft Red Herring Prospectus. The members of the public are requested to send a copy of their comments to BSE and or to the Company Secretary and Compliance Officer (cs@dachepalli.com) of our Company and/or the Book Running Lead Manager of the issue at their respective addresses mentioned herein below in relation to the issue on or before 5:00 pm. on the 21 days & 21 days from the date of filing of "Issue Document with SME Platform of BSE Limited ("BSE SME").

Investment in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this issue. For taking an investment decision, investors must rely on their own examination of the issuer and this Issue; including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Draft Red Herring Prospectus. Specific attention of the investors is invited to the statement of 'Risk Factors' given on page 29 of the Draft Red Herring Prospectus. Any decision to invest in the Equity Shares described in the Draft Red Herring Prospectus may only be made after the Red Herring Prospectus has been filed with the RoC and must be made solely on the basis of such Prospectus as there may be material changes in the Red Herring Prospectus from the Draft Red Herring Prospectus..

The Equity Shares, when offered, through the Red Herring Prospectus, and proposed to be listed on the SME Platform of BSE Limited ('BSE SME' or 'BSE').

For details of the main objects of our Company as contained in its Memorandum of Association, see "History and Certain Corporate Matters" on page 158 of the Draft Red Herring Prospectus.

The liability of the members of our Company is limited, For details of the share capital, capital structure of our Company, the names of the signatories for the Memorandum of Association and the number of shares of our Company subscribed by them of our Company, please see "Capital Structure" beginning on page 65 of the Draft Red Herring Prospectus.



SYNFINX CAPITAL PRIVATE LIMITED

Registered office: F No 305/A/B 8-3-945,

Pancom Business Center, Ameerpet, Hyderabad, Telangana, India – 500073

Corporate Office: 501, 5th Floor, Plot No. 12/12A, Krishnaveer's Euphoria, Jubilee Enclave Road, Hitech City, Hyderabad, Telangana 500081

Telephone: 9833932080

Email: mdbd@synfinx.com

Website: www.synfinx.com

Investor Grievance Email: investor.redressal@synfinx.com

Contact Person: Mr. Sanka Hari Surya

SEBI Registration Number: INM000013192

CIN: U65990TG2022PTC158659

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed in the Draft Red Herring Prospectus.

Date – June 25, 2025
Place - Hyderabad, Telangana



BIGSHARE SERVICES PRIVATE LIMITED

Office No S6-2, 6th Floor, Pinnacle Business Park,

Next to Ahura Centre, Mahakali Caves Road,

Andheri (East), Mumbai – 400093

Telephone: 022 6263 8200

Email: ipo@bigshareonline.com

Website: www.bigshareonline.com

Investor Grievance Email: investors@bigshareonline.com

Contact Person: Mr. Babu Raphael C

SEBI Registration Number: INR000001385

CIN: U99999MH1994PTC076534

For **Dachepalli Publishers Limited**
On behalf of the Board of Directors

Sd/-
Anand Joshi
Company Secretary and compliance officer

Dachepalli Publishers Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the Draft Red Herring Prospectus with BSE on June 24, 2025, The Draft Red Herring Prospectus shall be available on the website of the BSE at www.bseindia.com and is available on website of the Company i.e. www.dachepalli.com, website of the Lead Manager to the issue, Synfinx Capital Private Limited at www.synfinx.com. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section entitled "Risk Factors" on page 29 of the Draft Red Herring Prospectus and the details set out in the Prospectus, when filed. Potential investors should not rely on the Draft Prospectus for making any investment decision. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the U.S. Securities Act of 1933 or an exemption from registration. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the Company and that will contain detailed information about the Company and management, as well as financial statements. However, the securities described in this announcement are not being offered or sold in the United States.